



**EuroTest**  
QUALITY SAFETY MOBILITY

# Sign Posting – a help not a hindrance



Road Signs Breakfast Briefing  
European Parliament,  
Brussels 19th April 2005



## Good Sign Posting

- Easily and immediately understood
- Clearly visible in good time for the driver to react
- Recognisable signs – shape, colour

### **Objective: Uniform Use of Signs across Europe should lead to**

- Smoother traffic
- Better control of congestion
- Comfort for drivers
- Good effect on road safety





# Problems

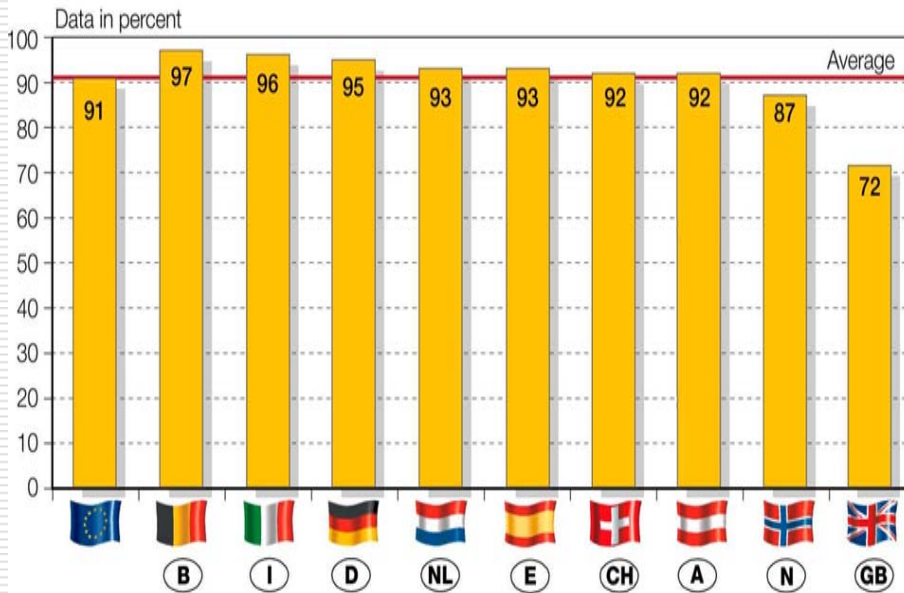
- Vienna Convention traffic signing system is not used uniformly across the member states
- EU of 25 brings even more diversity to signing
- EuroTest 2005 Road signs Results



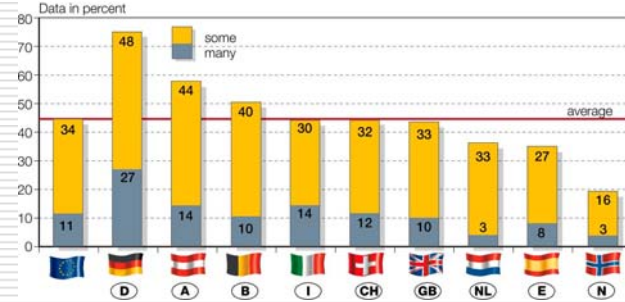


# EuroTest Road Sign Results

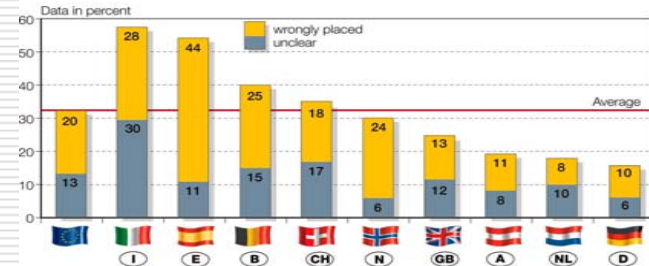
## Standardized signs throughout Europe



## Too many signs



## Danger due to bad signage





# What needs to be done?

- More harmonised road signs – Parking, speed, priority
- Fewer but better signs
- Regular reviews
- Better and more user-friendly information for drivers –  
Who understands the Vienna Convention?  
What about [www.roadsigns.eu](http://www.roadsigns.eu) ?
- Harmonised penalties without harmonised signs is  
unfair!
- More Research





## EuroTest Amendment

*"Following the findings of the EuroTest 2005 Road signs survey which revealed that 91% of motorists want better harmonisation of road signs to improve road safety, the Commission is called upon to respond by taking effective measures to improve traffic management systems and driver behaviour and information in this respect. Furthermore, the Commission is called upon to investigate identified problems such as the over abundance of road signs, motorists' lack of understanding of signs, particularly regarding speeding, priority and parking signs and to provide user friendly information about the traffic signing systems used in the 25 member states."*

